CORPORATE INTRODUCTION

Athlete Performance & Video Analysis Platform · September 2026

A Data-Driven Decision Infrastructure for Clubs

In modern club management, the greatest cost is often the one nobody sees: fragmented data. Test results sit in one spreadsheet, injury records in the physiotherapist's notebook, match load in separate software, while the coach's observations may not be recorded anywhere. This fragmentation costs both the budget and the athlete. The Athlete Performance & Video Analysis Platform brings these disconnected elements together in a single decision infrastructure.

4–5 PEOPLE	ONE SCREEN	U10 → FIRST TEAM
WORKLOAD IN ONE SYSTEM	EVERY ATHLETE, LIVE STATUS	ONE CONTINUOUS FILE

01 Personnel efficiency

Performance analysis, video analysis, data entry, reporting and injury monitoring are handled by different people in many clubs. By bringing these processes into a single workflow, the platform allows the output of a four-to-five-person team to be managed centrally. The team does not have to shrink; existing staff can spend their time on athletes rather than data entry.

02 Live visibility

Each athlete's test history, injury history, training load, readiness score and development curve are brought together on one screen. Every morning, the technical staff can see who is ready, who needs attention and whose load should be modified. Decisions do not have to wait for the weekly meeting.

03 Hardware-independent start

The system does not require the club to make a device investment before starting. Twenty-six field tests can be measured with a single camera; existing GPS units, force platforms and heart-rate straps can be integrated. When hardware is added later, historical data is retained and continues to be interpreted using the same reference bands.

04 Early identification of injury-risk signals

When increased load, loss of left-right symmetry, reduced recovery and previous injury history point in the same direction, the system can flag the pattern and support preventive planning. Keeping the squad available is one of the most tangible contributors to sporting continuity.

05 Continuity from Academy to First Team

The same test protocol, scale and reporting language are used across age groups. Academy athletes can be viewed in first-team comparison tables; readiness is supported by measurement rather than impression alone. Individual development plans, physical performance reports and potential scores are direct system outputs.

06 Transparency for the Board

Club-branded athlete files, sport- and age-group-specific indicators and monthly management reports are generated automatically. The board and technical staff work from the same data, and the rationale behind each decision can be documented.

07 Principle of Integrity

The platform's core commitment is never to report something as measured when it has not been measured. Every report clearly states how each value was obtained and the associated confidence level.

IN SUMMARY

The platform provides three concrete benefits to a club: lower operating costs, fewer losses associated with injury, and measurable athlete development. Together, these support sustainable on-field performance.

From data to decision.

Contact us for setup, a pilot program or a live demo day.